

**General Questions:** In general, how satisfied are you with the following items?

[1] Very Satisfied [2] Satisfied [3] Neutral [4] Unsatisfied [5] Very Unsatisfied [6] Unknown

1. how satisfied are you with living in Howard City?	1 [29%]	2 [44%]	3 [16%]	4 [7%]	5 [3%]	6 [1%]
2. how satisfied are you with shopping in Howard City?	1 [8%]	2 [23%]	3 [33%]	4 [24%]	5 [11%]	6 [1%]
3. how satisfied are you with dining in Howard City?	1 [12%]	2 [25%]	3 [32%]	4 [21%]	5 [8%]	6 [1%]
4. how satisfied are you with the Howard City services?	1 [10%]	2 [40%]	3 [32%]	4 [11%]	5 [5%]	6 [1%]
5. how satisfied are you with the Village Council decisions?	1 [5%]	2 [24%]	3 [44%]	4 [13%]	5 [5%]	6 [9%]
6. how satisfied are you with the overall quality of life in Howard City?	1 [14%]	2 [51%]	3 [23%]	4 [8%]	5 [3%]	6 [0%]
7. how satisfied are you with the recent road improvements?	1 [30%]	2 [44%]	3 [14%]	4 [5%]	5 [4%]	6 [2%]

**\*\*Overall 79% were very satisfied, satisfied or neutral, 19% were unsatisfied or very unsatisfied, and 2% were undecided for General Village questions 1 through 7.**

**Village Services:** In general, how satisfied are you with the following services?

[1] Very Satisfied [2] Satisfied [3] Neutral [4] Unsatisfied [5] Very Unsatisfied [6] Unknown

8. Fire Department	1 [37%]	2 [39%]	3 [13%]	4 [2%]	5 [2%]	6 [9%]
9. Police Department	1 [23%]	2 [48%]	3 [18%]	4 [11%]	5 [5%]	6 [4%]
10. Municipal Services Department (Public Works)	1 [17%]	2 [40%]	3 [23%]	4 [10%]	5 [4%]	6 [6%]
11. Snow Plowing	1 [17%]	2 [40%]	3 [19%]	4 [15%]	5 [7%]	6 [2%]
12. Parks Department	1 [15%]	2 [47%]	3 [24%]	4 [7%]	5 [2%]	6 [5%]
13. Water & Sewer Department	1 [19%]	2 [37%]	3 [25%]	4 [9%]	5 [4%]	6 [5%]
14. Leaf and Brush Removal	1 [18%]	2 [31%]	3 [20%]	4 [13%]	5 [13%]	6 [5%]

**\*\*Overall 80% were very satisfied, satisfied or neutral, 15% were unsatisfied or very unsatisfied, and 5% were undecided for Village Services questions 8 through 14.**

**Recreation & Events:** In general, how satisfied are you with the following activities/events? :

[1] Very Satisfied [2] Satisfied [3] Neutral [4] Unsatisfied [5] Very Unsatisfied [6] Unknown

15. Music In the Park	1 [26%]	2 [39%]	3 [21%]	4 [3%]	5 [1%]	6 [11%]
16. Townwide Yard Sale	1 [23%]	2 [46%]	3 [20%]	4 [5%]	5 [1%]	6 [5%]
17. Farmers Market	1 [18%]	2 [41%]	3 [25%]	4 [4%]	5 [2%]	6 [10%]
18. Harvest Festival	1 [20%]	2 [44%]	3 [23%]	4 [2%]	5 [1%]	6 [10%]
19. Community Expo	1 [14%]	2 [33%]	3 [33%]	4 [2%]	5 [0%]	6 [18%]
20. White Pine Trail	1 [11%]	2 [35%]	3 [31%]	4 [5%]	5 [4%]	6 [14%]
21. Local Parks	1 [13%]	2 [48%]	3 [25%]	4 [7%]	5 [3%]	6 [5%]

**\*\*Overall 84% were very satisfied, satisfied or neutral, 6% were unsatisfied or very unsatisfied, and 10% were undecided for Recreation & Events questions 15 through 21.**

## Village of Howard City: 2006 Community Survey (Page 2)

**Village Website:** Please answer the following questions about the Village's Website:

- |  |  |
|--|--|
| 22. Did you know the Village has a website (howardcity.org)? | Yes [70%] No [30%]   |
| 23. Do you own a computer?                                   | Yes [73%] No [27%]   |
| 24. Do you have access to the Internet?                      | Yes [68%] No [32%]   |
| 25. How do you access the Internet?                          | Cable [27%] DSL [20%] Phone [19%] Wireless [3%] None [31%] |
| 26. How often do you visit the Village's website?            | Daily [9%] Weekly [10%] Monthly [19%] Never [62%]          |

**Participant Information:** Please answer the following questions about your involvement in the community:

- |  |                     |
|--|---------------------|
| 27. Do you participate in any Village boards or committees?                      | Yes [16%] No [84%]  |
| 28. Do you attend Village meetings?  | Yes [25%] No [75%]  |
| 29. Did you vote in the last election?   | Yes [66%] No [34%]  |
| 30. Do you plan to vote in the next election?                                    | Yes [81 %] No [19%] |
| 31. Would you like to attend an informational presentation about Village events? | Yes [52%] No [48%]  |
| 32. Would you like to join a Village board or committee?                         | Yes [24%] No [76%]  |
| 33. If the Village created a Yard Waste drop off site, would you use it?         | Yes [69%] No [31%]  |
| 34. Do you live in the Village?  | Yes [90%] No [10%]  |
| 35. Do you own a Business in the Village?  | Yes [14%] No [86%]  |

**Communication:** Please select the top five (5) ways you receive information about Village events, meetings and notices. Rank them in order from 1 to 5, with 1 being the most important.

<b>Overall Distribution of Selections: (Top 3 in Yellow)</b>	
[35%] Village Website	[9%] Local Channel 22
[18%] River Valley Shopper	[7%] Postings at Village
[5%] Greenville Daily News	[15%] Village Newsletter
[6%] Grand Rapids Press	[4%] Other: __

<b>#1 Selection: (Top 3 in Yellow)</b>	
[13%] Village Website	[9%] Local Channel 22
[53%] River Valley Shopper	[1%] Postings at Village
[2%] Greenville Daily News	[17%] Village Newsletter
[2%] Grand Rapids Press	[3%] Other: _____

**Future Priorities:** Please select the top five (5) items that you feel are the most important for the Village to focus on and rank them in order from 1 to 5, with 1 being the most important.

**#1 Selections: (Top 3 Shown in Yellow) (Notable Items In Green) (% of 256 Selections)**

[12%] More Recreational Events	[3%] New Park Equipment	[5%] Street Improvements
[20%] More Business Development	[4%] Zoning Enforcement	[4%] Water/Sewer Improvements
[8%] Pave White Pine Trail	[5%] Downtown Parking	[7%] Traffic Speed Enforcement
[7%] Sidewalk Improvements	[3%] Storm Water Improvements	[0%] More Park Space
[2%] Tear Down Old Water Tower	[0%] Renovate Village Offices	[10%] Beautify the Downtown
[2%] More Street Trees	[2%] Expand Farmers Market	[4%] Other: _____
[0%] More Housing Development	[1%] Skate Park	

**Overall Distribution of Selections: (Top 3 Shown in Yellow) (Notable Items In Green) (% of 1280 Selections)**

[17%] More Recreational Events	[6%] New Park Equipment	[6%] Street Improvements
[9%] More Business Development	[3%] Zoning Enforcement	[4%] Water/Sewer Improvements
[5%] Pave White Pine Trail	[4%] Downtown Parking	[6%] Traffic Speed Enforcement
[6%] Sidewalk Improvements	[3%] Storm Water Improvements	[2%] More Park Space
[2%] Tear Down Old Water Tower	[0%] Renovate Village Offices	[8%] Beautify the Downtown
[4%] More Street Trees	[6%] Expand Farmers Market	[3%] Other: _____
[2%] More Housing Development	[4%] Skate Park	

**New Businesses:** Please list the types of businesses you would like to see come to Howard City?

*Top 5 Responses (Top 2 Shown In Yellow)*

<u>Business Type</u>	<u># of Votes</u>
Fast Food	106 votes
Retail Shopping	85 votes
Sit Down Restaurant	18 votes
Grocery Store	13 votes
Laundromat	11 votes