

PANHANDLE AREA COMMUNITY EXPO 2010  
\*\*APRIL 30, 2010\*\*

**VENDOR APPLICATION**

The Montcalm County Panhandle Area Chamber of Commerce proudly presents the 14th Annual Panhandle Area Community Expo. Our goals are to:

- Spotlight area businesses, organizations, churches, municipalities and schools to other businesses and the public.
- Increase community awareness about products and services sold, provided, and/or manufactured in the greater Panhandle Area.
- Provide exhibitors an opportunity to increase exposure to the community and to prospective customers.
- Provide exhibitors an opportunity to develop sales, sales leads, and customer contacts.

**RULES / POLICIES**

- Exhibitors must provide their own tables, chairs, table skirt/cloth, display items, and backdrops.
- Electricity will be provided if marked on application. Because of limited power sources, vendors must seek permission for large electrical equipment, i.e. popcorn, sno-cone, and cotton candy machines.
- Exhibitors MUST provide their own heavy-duty electrical extension cords and telephone wire.

**EXPO HOURS:** 5:00 p.m. to 8:00 p.m. Vendors must stay until 8:00 p.m. No early tear down will be allowed.

**LOCATION:** Tri County High School, 21338 Kendaville, Howard City, MI 49329

**EXHIBITS:** All exhibits shall be kept neat in appearance and shall be in good taste. The Expo Committee reserves the right to regulate all exhibits and displays which may be considered objectionable / inconsistent with the goals of this event. Exhibitors are required to clean their display area when vacating the Expo.

**SET-UP:** Set up begins at 3:30 p.m. All vendors are encouraged to be set up by 4:30 p.m.

**MARKETING / SELLING:** All marketing and selling will take place within the confines of your reserved area.

**DOOR PRIZES:** Vendors shall be responsible for drawing and delivering their own door prizes. An MC will be available to announce door prize winners during Expo hours.

**QUESTIONS?** Contact Firstbank - Howard City for further information at 231-937-4383

Chamber Members  
10 X 10 Booth  
Booths \_\_\_ @ \$35 per \_\_\_  
Amount Paid \_\_\_\_\_

Non-Chamber Members  
10 X 10 Booth  
Booths \_\_\_ @ \$50 per \_\_\_  
Amount Paid \_\_\_\_\_

Early Registration deadline for Chamber Members is March 31, 2010  
Regular Registration Deadline is April 15, 2010

LIMITED SPACE IS AVAILABLE

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_  
(If you provide an email address, we will send you a confirmation when we receive your application.)

Do you require electric service? Y N

Will you be demonstrating or providing a workshop? Y N

Do you require outdoor space? Y N  
*Available for Car Dealerships, Builders, Law & Garden Services, etc.*

Is there a business you would prefer not to be next to? Y N  
*If Yes, Please list \_\_\_\_\_*

**ACKNOWLEDGEMENT:** I have read the Expo rules in this brochure and hereby acknowledge understanding of and compliance to said rules.

Signature: \_\_\_\_\_

Mail Check with Application to:  
Montcalm County Panhandle Area Chamber of Commerce  
PO Box 474, Howard City, MI 49329

GET EXCITED!

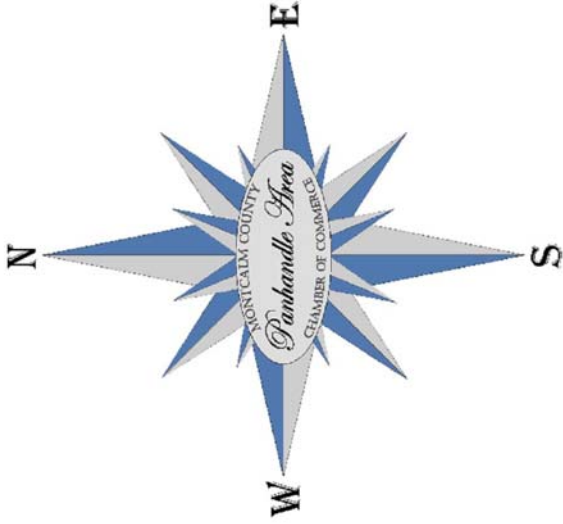
GET INVOLVED!

GET NOTICED!

# It's Expo Time!

HAVE YOU REGISTERED YET?

Montcalm County Panhandle Chamber of Commerce  
PO Box 474  
Howard City MI 49329



Visit our Website at:

[www.panhandlechamber.com](http://www.panhandlechamber.com)